



*INTERNATIONAL PAVILION
MRAF APPLICATION 2018*



INTERNATIONAL PAVILION | MRAF APPLICATION

Instructions for completing and submitting application:

Please fill in all the blank areas of the PDF and print name in the signature section below. When complete, save the PDF with filled-in info & email to info@ninatorresfineart.com Include the Artwork Images and CV attached to your email.

Required Artist Information:

Artist First Name	Artist Last Name		
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Address			
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City	State	Zip/Postal Code	Country
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Artist Email Address	Artist Website		
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Mobile (with international codes)	Skype Id	WhatsApp	
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Artist Statement:

Please send us in PDF or DOC format.

Submit Images of Proposed Artwork:

Please send us .JPG images of the artwork listed on this page with your application.

Curriculum Vitae

Please send us an up-to-date CV in PDF or DOC format.

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Exhibition Fees:

Total cost for participation in the MRAF INTERNATIONAL PAVILION is:

US \$1,500 (2 artworks)

US \$2,500 (4 artworks)

US \$3,500 (6 artworks)

ADDITIONAL PAGE IN CATALOG \$500

The fee covers:

Participation in the **MRAF INTERNATIONAL PAVILION**

2-6 artworks (40 x 40 inches max each)

3 days of exhibition

Full color Catalog Production (One page per artist)

Full marketing campaign

Opening Black Tie Vernissage (Includes Cocktail and Press Coverage)

Permanent Gallery Staff during Hours of Operation

Unlimited VIP and Complementary invitation (Print and Digital)

E-invitation to a database of over 120,000 international art professionals

Press Release + Media Relations

Payment Information: **TOTAL DUE WITH APPLICATION: US \$** _____

7% Florida Sales Tax will be applied to the full amount of the Package

If paying by PayPal or Bank Wire Transfer please email info@ninatorresfineart.com

Payment Method (Please check one):

____ PayPal

____ Bank Wire Transfer

____ Check

____ Credit Card

Cardholder First Name

Cardholder Last Name

Credit Card Number

Security Code

Expiration Date

Billing Zip/ Postal Code

TERMS AND CONDITIONS FOR PARTICIPATION:

- a. The entry fee is non-refundable.
- b. NTFA gallery is not liable for any damage or stolen to artwork while in the MRAF. Any damage to artwork sustained during transit will be noted and the artist will be notified immediately.
- c. Payment to an artist for work sold will be made upon the clear receipt of the purchasing funds from the buyer + 10 days processing time.
- d. NTFA will charge a weekly fee of \$100 for storage + transportation if the artwork is not pick it up at the end of the MRAF
- e. NTFA shall have the right to use for its purpose any image(s) of any artwork that is photographed on its premises.

All Media Welcome!

Works representing all techniques, artistic trends and currents are considered: painting, sculpture, limited edition graphic arts and drawing, mixed media, installation, photography and digital art, performance, etc. We accept Large format works (Contact the gallery for information).

Commission:

The artist will receive 80% from the sales of their work and the gallery will receive 20%. The artist must provide the price of the work submitted including the 20% of the gallery.

Installation of Artwork:

All work must be ready to hang (D-Ring and cable) or show. The gallery provides pedestals for sculptures if available otherwise the artist has to rent it. Installations should come with clear instructions. Gallery staff will do the hanging and unpacking of the work.

Shipping and Pick-Up:

Each participating artist is responsible for arranging the shipment of work to and from the place of the exhibition. All arrangements (including payments etc) must be made in advance. Artists are responsible for the shipment and arrival of the works.

Required: Please label all work on the back with: Artist Name, Title of the Work, Price, and Artist's website address.

Public Relations:

On the evening of the Vernissage opening, the MRAF will welcome more than 5,000 guests and press with a private cocktail and live music and performances.

Advertising:

Full coverage on www.miamiriverartfair.com

Press Release will be written in and distributed in a variety of Local, National and international art magazines and world art media

Invitation and newsletter will be distributed via e-mail to 120,000 mailing list entries which includes collectors, museums, galleries, curators, writers, artists, dealers, developers, hotels, international collections, art fairs, etc.

Each artist participating in the International Pavilion will be represented with one image of his/her work in the exhibition printed catalog.

10,000 full color promotional cards will be designed, printed and distributed.

Printed and Virtual Catalog:

Each artist will have one full color page in the printed and virtual catalog

Each page will include one image (hi res 300 dpi), artist name and art information.

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5. Submission(s) for Selection (no larger than 40 inches in any dimension):

1. _____

Title

Year of Completion

Technique (Example: Mixed Media on Canvas)

Dimensions

Sales Price (include 20% gallery commission)

2. _____

Title

Year of Completion

Technique (Example: Mixed Media on Canvas)

Dimensions

Sales Price (include 20% gallery commission)

3. _____

Title

Year of Completion

Technique (Example: Mixed Media on Canvas)

Dimensions

Sales Price (include 20% gallery commission)

4. _____

Title

Year of Completion

Technique (Example: Mixed Media on Canvas)

Dimensions

Sales Price (include 20% gallery commission)

If you are considering showing a larger piece, please contact us at info@miamiriverartfair.com for more information.